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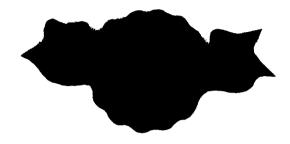
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WYHS-TV, HOLLYWOOD (MIAMI), FLORIDA

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

93-8





December 28, 1992

General Manager TV 69 WYHS 10306 USA Today Way Miramar, Fl. 33025

Dear Sir:

We thank you very much for inviting Dr. Pannu to be on your TV program. Dr. Pannu truly enjoyed the entire experience. He and Debi, his wife, enjoyed being with Lynn Whitehead. She is a very gracious and interesting hostess.

From this TV appearance, we have had many calls concerning Dr. Pannu's procedures. This exposure has led to several patients and surgeries.

Dr. Pannu and Debi were truly pleased with the interview. Dr. Pannu is looking forward to having Lynn Whitehead on his radio program.

If we can be of service at a future time concerning future programming, please feel free to call on us.

Sincerely yours,

Beth Racavich

Marketing Director



November 18,1992 November

Ms. Lily Guzman, Program Director TV 69 WYHS 10306 U.S.A.Today Way Miramar, Florida 33025

Dear Ms. Guzman:

We want to express our sincere appreciation to you and TV69 for the opportunity of our interview with Lynn Whitehead on the subject of breast cancer.

Breast cancer is such an important issue today and a serious concern for women - young and old - that exposure such as this is extremely vital. Our society has been looking for every chance we can get from all the media...and our interview with TV69 will be at the top of the list for effectiveness, I'm sure. Lynn was so helpful and interested herself.....and she asked just all the right questions to get the message across to your listeners. Both Cyndy Loo and I were so pleased to be a part of this project.

Our best wishes to you and TV69 and again....many thanks!

Sincerely,

"Reach to Recovery" Program Coordinator
American Cancer Society, Florida Division

MHM/m

ELLEN N. BLUMIN 1453 BISCAYA DRIVE SURFSIDE, FLORIDA 33154

October 27, 1992

Ms. Christina Gordon Mrs. Lynn Whitehead Channel 69 - WYHS 10306 USA Today Way Miramar, Florida 33025

Dear Christina and Lynn:

I am writing this letter to both of you because I honestly do not know which category of your broadcast public service announcements we fall into?

As one of three volunteers at the Aventura Mall Collection Site for the Hurricane Andrew Disaster Relief Effort I am in charge of publicity. To date, our success with public service announcements has been less than satisfactory. However, on October 21, 1992, Bob Soper of Channel 6-WCIX interviewed us on his segment of "Hurricane Heroes" and this has helped increase our donations somewhat.

Our original sponsorship was with Channel 4 and Y-100 but they pulled out one week after the hurricane and Aventura Mall and South Florida Food Recovery took over. While we are still involved with the Mall and S.F.F.R., we have also adopted three elementary schools, one middle school and one senior high school in an attempt to facilitate their recovery needs. We have also earmarked certain donations to be taken to a migrant camp in the Naranja area. Last week we adopted Naranja Elementary School with the promise that the student body of 404 children will receive Christmas presents from our site.

As I am now handling the P.S.A.s, we are interested in getting as much exposure as we can so that we can fulfil the needs of the babies and children, as well as continue our committment to S.F.F.R. Donations of school supplies, toiletries, new tennis shoes and clean clothing are much needed for school children (kindergarten through high school). The needs of the migrant camp require baby food, baby supplies, formula, insect repellent and baby clothing. We are taking donations for the Aventura Mall Toy Fund, which will provide each child with a reason to smile on Christmas morning. The Principal of Naranja Elementary School told us that the children would be pleased to receive a Hello Kitty pencil which retails at \$.50 each. At retail that comes to \$200.00, 5 Our goal is to do better than that and make sure that each child gets a more substantial new present. An account has been opened at Turnberry Savings in Aventura Mall for donations to the Toy Fund. If we are able to meet our goal with Naranja Elementary School, we will then enlarge our focus and include as many other South Dade elementary schools as possible. Additionally, we are still taking donations of non-perishable food, paper goods, feminine hygiene, toiletries and dry goods. These items are still being taken to South Dade and are STILL in need down there.

Channel 69- WYHS Page #2 October 27, 1992 We are committed to remain open until mid-December but need donations to

BETTER BUSINESS BUREAU OF SOUTH FLORIDA. INC.

Executive Offices: 16291 N.W. 57th Avenue, Miami, Florida 33014-6709 / (305) 625-0711 FAX (305) 625-5163



October 9, 1992

Ms. Lily Guzman Program Manager WYHS - TV 69 10306 U.S.A. Today Way Miramar, FL 33025

Dear Lily:

Many thanks for sending me a copy of the tape containing my two segments on hurricane-related issues.

One lady called me almost immediately mentioning that she had seen me and was following my advice to check out contractors. She then asked for several company names and said that she "felt secure in the knowledge that the BBB knew them to be reputable." What a vote of confidence!

Lily, my appreciation for making it possible to share our experience and expertise with your viewers. The next four (?) segments should be just as informative. I shall be watching for them.

Sincerely,

Rosemarie

Rosemarie Bonta Director Trade Practice Division

RB/m



Greater Hollywood YMCA 3161 Taft Street Hollywood, Florida 33021 305-989-YMCA

June 25, 1992

Lily Guzmande Garcia Program Manager TV 69 10306 USA Today Way Miramar, FL 33025

Dear Lily:

Thank you so very much for your very generous assistance with our video presentation for our fund drive.

Richard Pucillo is to be commended for his artistry in pulling this together under difficult circumstances. He is a very talented person in whom you can be justifiably proud.

We have received many positive comments from people who have seen the "In Your Interest" series about the Y on Channel 69.

Please express our thanks to others on your staff who may have helped with this project.

I have enclosed a letter received from Ileana Ros-Lehtinen in reply to a letter we sent to her in support of the legislation per your request.

We are blessed to have your interest and generous support.

Sincerely,

Robert McNair Executive Director

A United Way Agency



Broward County Organization of S.A.D.D. Chapters



June 4, 1992

Jerry Newcombe
"In Your Interest"
WYHS TV - 69
HSN Broadcasting of Hollywood
10306 USA Today Way
Miramar, Fl. 33025

Dear Jerry,

Thank you for your interest in SADD and for providing me and SADD members with the opportunity to talk about SADD on "In Your Interest". I wasn't certain of the exact date when you would begin airing the SADD segments but was made aware that they were running when a number of



Parks and Recreation Division

950 N.W. 38th Street • Oakland Park, FL 33309-5982 (305) 357-8100 • FAX: (305) 537-2849/561-5359

Winner of the National Gold Medal Award for Excellence in Park and Recreation Management

June 4, 1992

Mr. Jerry Newcombe TV Channel 69 HSN Broadcasting of Hollywood, FL. Inc. 10306 USA Today Way Miramar, FL 33025

Dear Jerry:

Thank you for inviting me to represent the Parks & Recreation Division on your television show, "In Your Interest". I am sure the contents will relay valuable information about the Broward County Parks & Recreation system.

Your professional approach helped me tremendously while participating in the taping. I personally was very impressed with your participation in our park system and purchase of our Parks Passport. We look forward to viewing the programs this summer, and we would be more than happy to participate next year.

Again, thanks for your interest in the Broward County Parks & Recreation Division.

Sincerely.

Bob Harbin

Assistant Director

BH: EG

Larry Lietzke, Director, Parks & Recreation Division Sam Biondolillo, Marketing/PR Director, Parks & Recreation

LEROY H. MOE CIRCUIT JUDGE SEVENTEENTH JUDICIAL CIRCUIT OF FLORIDA



BROWARD COUNTY COURTHOUSE
FORT LAUDERDALE, FLORIDA 33301

May 28, 1992

Mr. Jerry Newcombe Channel 69, WYMS-TV 10306 USA Today Way Miramar, FL 33025

Dear Jerry:

Thank you for inviting me to be on your program to discuss crime and punishment. It was a welcome change and a very enjoyable experience due to your expertise.

I have had a lot of wonderful comments and feedback now that the program has been on the air. All of the comments have been good. You are certainly providing a public service with this type of programming. Congratulations on the success you are enjoying as a result of so much hard work.

Your book is enclosed. Thanks for loaning it to me.

Thanks again for having me on your program.

Sincerely,

LEROY H. MOE

CIRCUIT COURT JUDGE

LHM/pb

cc: Dr. D. James Kennedy

LAW FIRM OF

Carlson & Sasadu, P.A.

2826 EAST OAKLAND PARK BOULEVARD • SUITE 200 • FORT LAUDERDALE, FLORIDA 33306

* ARNE B. CARLSON CHESTER J. SASADU, JR. (305) 565-6881 Fax (305) 565-0657

CAROLYN CARLSON
**JOANN JACOB

OF COUNSEL ROBERT E. DOOLEY

* Also licensed in Ohio

** Licensed only in Minnesota Practice limited to Immigration & Naturalization April 13, 1992

Ms Lily Guzman de Garcia Program Manager HSN Broadcasting of Hollywood, Fl. Inc. 10306 USA Today Way Miramar, Florida 33025

Dear Lily,

I would like to thank you once again for the opportunity to appear in your Immigration Information Segment. I enjoyed the interview with Jerry. He is an excellent moderator.

I have received a great amount of calls which indicates your program is watched and highly regarded by a great many people. I never expected the volume of responses we received.

Keep up the good work and thank you.

Very truly yours,

Joann Jacob

/jj



NATIONAL COMMISSION AGAINST DRUNK DRIVING

BOARD OF DIRECTORS

December 9, 1991

LAWRENCE H. WILLIFORD CHAIRMAN

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TV-69 WYHS

c/o Lily Guzman De Garcia

Program Manager

HSN Broadcasting of Hollywood

Florida, Inc.

10306 USA Today Way Miramar, FL 33025

Dear Ms. De Garcia:

I am delighted to present to you the enclosed National Commission Against Drunk Driving Commendation Certificate. Your_outstanding work and dedication_is making_drunk and

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THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Robert N. Holsaple Coordinator I, Prevention Programs Student Assistance and Supplemental Programs 701 NW 31st Avenue Fort Lauderdale, Florida 33311

Programs:

 Substance Abuse Prevention/Education

May 23, 1991

- · Peer Counseling
- Substance Abuse Counseling/Referral
- · Alpha Projects
- S.A.D.D. Students Against Driving Drunk! Students Against Doing Drugs
- Elementary Peer Helper Program
- Training/Consultation

Lily Guzman, Program Director

TV 69 WYHS

HSN Broadcasting of Hollywood, Florida, Inc.

10306 USA Today Way Miramar, Florida 33025

Dear Lily:

It was a pleasure working with you and your staff in developing the "Celebration '91 Safe and Sober" segments. The Peer Counseling Coordinators from the three schools interviewed had only positive comments about the people that they worked with from WYHS. My thanks to all of you for your efforts in putting these programming segments together.

If possible, I would like to request a copy of these "In Your Interest" interviews for my film library. I would also like your permission to provide the three schools who were interviewed with a copy.

It was our pleasure to work with you.

Sincerely,

Stephani Weaver Resource Specialist

SW:lmm

Diana Wasserman Vice Chairperson Karen Dickerhoof

Donald J. Samuels Eileen S. Schwartz Toni J. Siskin

Robert D. Parks

Chairperson

Neil Sterling Virgil L. Morgan Superintendent April 4, 1991

Ms. Lily Guzman Program Manager TV 69 WYHS HSN Broadcasting of Hollywood, Inc. 10306 U.S.A. Today Way Miramar, FL 33025

Dear Lily:

Just a note to let you know how much positive feed-back we have received on the Better Business Bureau segments you featured on your program "In Your Interest."

Consumers who called our office actually asked to speak to me personally just to say how much they learned from the spots and how surprised they were that there were several different ones. Co-workers, relatives, friends and neighbors also reported seeing me. In fact, one of the segments was directly responsible for reuniting me with a long-lost friend, someone I hadn't seen or heard from for the past twelve years!

Lily, thank you for the opportunity to educate consumers to some extent. We are most appreciative.

Sincerely,

Rosemarie Bonta

Director

Trade Practice Division

Rosemarii Bonda

RB/m



Executive Offices: 16291 N.W. 57th Avenue Miami, FL 33014-6709 Tel: (305) 625-0711 1-800-226-0019 FAX 305-625-5163

West Coast Division: 2976-E Cleveland Ave. Fort Myers, FL 33901 Telephone: Lee (813) 334-7331 1-800-226-0666 FAX 813-334-3450



March 5, 1991

Ms. Lynn Whitehead HSN Broadcasting of Hollywood, Fl, Inc. 10306 USA Today Way Miramar, Florida 33025

Dear Lynn:

Thank you so much for providing us with a copy of the tape aired of the segment you taped on Broward House. It was obviously effective, as we have received a number of phone calls from people who saw the segment on your station.

We appreciate your interest in presenting Broward House to your audience on "In Your Interest." Once again, thank you.

Sincerely yours,

Thomas J. Shidaker

Administrator

TJS:cs



GREATER FORT LAUDERDALE UNIT

February 18, 1991

Lily Guzman Programming Manager TV 69 WYHS 10306 USA Today Way Miramar, Florida 33025

Dear Ms. Guzman:

This letter is to invite you, or a representative from TV 69, to our Board of Directors Meeting on March 8th. At that time we want to present you with the Media Awards certificate from the American Cancer Society Florida Division, Inc.

TIME:

7:45 AM

PLACE:

TOWER CLUB

Citizens and Southern Bank Building

Downtown Fort Lauderdale

Please let me know if you can attend.

Sincerely,

Connie Cardone Communications

Eddie award is given in the station's name John and you are listed as the recipients.

David E. Honig
Attorney at Law
1800 N.W. 187th Street
Miami, Florida 33056

Telephone (305) 628-3600 Telecopiar (305) 628-3700

Eddie Whitehead

Licensed in D.C. only

FAX TRANSMISSION COVER SHEET

	FAX NUMBER:	435-7406										
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Judson A. Samuels South Campus • (305) 963-8835

February 15, 1991

Mrs. Lily Guzman Director Channel 69 10306 U.S.A. Today Miramar, FL 33025

Dear Mrs. Guzman,

Thank you for your participation and invaluable contribution to the One Day Retreat at Tigertail Lake on February 9, 1991; your presentation was excellent.

We appreciate your continued support to the Mentor Program.

Yours truly,

Pearl Adams

cc Donald Cleveland Betty Mallory

A HUGH ALLAMS CEMPLAT CAMPUS

FORT TALL DEPOATE CENTER ROSE H. CAMPUS

JUDSON A SAMUELS ROUTH CMARUS

Gentlemen! Please send me your brochure on information preparing a parent to Know what steps to fake on sending a child to coilege. Shanking you in advance; Sincerely, Barbara Hansel 11818 NW 13 St. Pembroke Pines, Fl. 33006 431-0926

FEB 11 1991



NATIONAL COMMISSION AGAINST DRUNK DRIVING

BOARD OF DIRECTORS

V.J. ADDUCI, CHAIRMAN LAWRENCE H. WILLIFORD VICE CHAIRMAN

December 10, 1990

BEVERLY CAMPBELL
MORRIS E. CHAFETZ
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GERALD L. MAATMAN

MILTON MITLER MECHLIN D. MOORE ROBEMARY B. PARKER

WILLIAM N. PLYMAT

Ms. Lily Guzman WYHS-TV 69 10306 U.S.A. Today Way Miramar, FL 33025

Dear Ms. Guzman:

I am delighted to present to you the enclosed National





October 1, 1990

Ms. Lily Guzman Program Manager TV 69 WYHS HSN Broadcasting of Hollywood, Fl. Inc. 10306 U.S.A. Today Way Miramar, Fl 33025

Dear Ms. Guzman:

I wanted to express my personal gratitude to you for the wonderful coverage Channel 69 has given the Baudhuin Oral School.

Heightening public awareness to our work with special needs children has been especially rewarding. Two new students, whose parents saw your program on the Oral School, are already benefiting from our school opportunities.

In addition, we have received many phone calls of inquiry. Thank you so very much for this excellent media coverage.

On behalf of the administration, faculty, staff and especially the children, I extend our heartfelt appreciation for this expression of confidence in the Oral School.

Sincerely,

Dr. Susan Talpins

Director



Edith A. Sloan, Ed. D. Rel Davis

TRAINING CONSULTING PUBLISHING

September 25, 1990

Lily Guzman Channel 69 10306 USA Today Way Miramar, Florida 33025

Dear Lily,

Just wanted you to know how much I appreciated appearing on Channel 69 as a guest speaker. Both you and Lynn put me at ease so that the interview was much easier than it might have been otherwise. Both camera people were also helpful and friendly.

Everyone involved at Channel 69 worked their best to make the interview professional, and also comfortable.

Watchers of Channel 69 seem to be from a wide geographical area and from different walks of life. Several of my husband's colleagues, some of my colleagues, and an older woman from southwest Miami saw the interviews.

Again, thank you for inviting me as a guest. If I can be of service to you (in addition to sending you interesting community people), please let me know.

Sincerely,

Edith A. Sloan, Ed.D.

cc: Lynn Whitehead

TY

(C) K U C September 21, 1990 K TV-69 WYHS Atten: Lily Guzman 10306 USA Today Way Miramar, FL 33025 S Dear Lily: WHAT A PLEASURE TO WORK WITH YOU.....Last Satur-**(C** day was one of my most enjoyable TV experiences. Your entire staff was most professional and I was especially impressed with quality of work by the K make-up specialist. M Thank you for your letter of appreciation and I look forward to a copy of the tape. If you need me for any additional shows at TV-69, please call me. I ALWAYS WANTED TO BE A STAR! Love, Umck 77

2008 NE 15th Avenue Fort Lauderdale, FL 33305 (305) 565-1167 =

KU

Telephone: 581-2055

581-2119

Fax:

581-4747

Hispanic Unity of Florida, Inc.

2615 Davie Boulevard • Fort Lauderdale, Florida 33312

EXECUTIVE OFFICERS

September 18, 1990

Vilma T. Diaz, Ed.S. President

Patricia Araujo-Wetstein President-Elect

Mercy Guncet Treasurer Lily Guzman Program Manager 10306 U.S.A. Today Way Miramar, FL 33025

Rylma Sánchez-Cifuentes

Dear Ms. Guzman:

Secretary

Thank you for taking the time to share your professional experiences with our youth leaders.

BOARD MEMBERS

Manny Baerga Domingo García Teri Medina Myriam Ruiz Maria Sanjuan Edwin M. Vázquez, M.D. Diana Wasserman Please find enclosed a picture of the participants of your talk.

It was great having you here.

We Work Better, Together!

Wilfredo Morales Executive Director, Programs

> Wilfredo E. Morales Executive Director

WEM: di

Enclosure

OUR NEW ADDRESS IS: 1187 SW 26th Avenue

Ft. Lauderdale, FL 33312



OFFICE OF THE TREASURER DEPARTMENT OF INSURANCE

TOM GALLAGHER TREASURER

September 17, 1990

Ms. Lily Guzman
Programming Manager
Home Shopping Network
10306 USA Today Way
Miramar, Florida 33025

Dear Lily:

Special thanks to you and your staff at Home Shopping Network for giving us the opportunity to inform your viewers about buying insurance. Thank you also for all your help in setting up the consumer information tapings this past Friday. It was a pleasure meeting you and I enjoyed talking to Jerry Newcombe and the film crew about Florida's insurance issues.

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